

Fortify Insurance Group Appoints New COO

Thursday, June 9th, 2016

Fortify Insurance Group (<http://fortifyinsurance.com>) announced today that Jonathan Smith has joined their team to further develop their Disability, Life, & Employee Benefits Insurance brokerage relationships throughout New England and assist in building a National Accounts division. Jonathan comes with a wealth of experience and knowledge, having spent the last 20 years at Smith Companies, Ltd. and was a founding partner of Capitas Financial. During his time with the firm, Jonathan built a nationally respected disability insurance center that supported several national account relationships, including, UBS, Oppenheimer, Morgan Stanley, Bank of America, US Bank Corp., and others.

Jonathan joins Fortify Insurance Group as COO to further the company's successes on an independent platform and to help us meet the ever changing demands of Financial Advisors & Insurance Professionals, while providing effective solutions for their clients' risk management needs. By capitalizing on the cornerstones of Fortify's success to date, which have been unparalleled service, presentation/marketing customization, underwriting advocacy, policy service support, and development of proprietary online/mobile policy management technology, Fortify plans to develop a superior National Accounts division. The increasing demand from our customers for technology is pushing Fortify to disrupt the status quo and create greater flexibility for sharing information. With Jonathan's appointment, Fortify Insurance Group expects to secure several significant partnerships in the next few months. Jonathan fits in perfectly with Fortify's ethos of innovation and his appointment is viewed as another sign of the company's commitment to being a leader in Disability, Life, and Employee Benefits consulting.

The Fortify Insurance Group is an independent brokerage general agency specializing in Disability, Life, and Group Insurance solutions. The company offers the highest level of sales, underwriting, and policy service support available in the market, including a proprietary policy management portal providing unparalleled access to policy information. Headquartered in Norwalk, CT, Fortify Insurance Group has clients across the United States, as well as abroad.

